

KELSEY MOHER

VIDEO EDITOR

MOTION GRAPHICS ARTIST

248-202-2389

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kelseymoher.com

PROFILE

Award-Winning
Video Editor and
Motion Graphics Artist

10+ Years Experience in Advertising

SKILLS

Premiere
After Effects
Photoshop
Illustrator
Lightroom
Davinci Resolve
Avid Media Composer

CLIENTS

Amazon
Autozone
Babybel
Boursin
Bertolli
Camel
Carls Jr.
CitiBank
City of Chicago
Choose Chicago
Coca-Cola
Cracker Barrel
Dish
Hardees
Hefty
Kenmore
Kmart
Loreal
Michelin
Moen
My Eye Dr.
National Association of Realtors
Natural American Spirit
Orbitz
Pillsbury
Porsche
Ragu
Reynolds
Sears
The Laughing Cow
Yellowstone

EDUCATION

M.ED VISUAL & FILM ARTS
DePaul University | Chicago

B.A. SCREEN ARTS & CULTURES
University of Michigan | Ann Arbor

PROFESSIONAL EXPERIENCE

FREELANCE

July 2023 - Present

VIDEO EDITOR | MOTION GRAPHICS ARTIST

Cramer-Krasselt, Hogarth

- Experienced video editor adept at crafting captivating visual narratives for diverse advertising agencies, specializing in broadcast video, pitch work, sizzle editing, and branded content creation that drives engagement and delivers impactful marketing messages.

HAVAS WORLDWIDE

July 2014 - July 2023

VIDEO EDITOR | MOTION GRAPHICS ARTIST

- Accomplished agency broadcast editor recognized for award-winning work in commercial, branded content, case study, pitch, documentary style, and sizzle editing.
- Expert in crafting compelling motion graphics and special effects with extensive industry experience.
- Demonstrated a strong understanding of color grading techniques and color theory, resulting in visually stunning and cohesive visuals.
- Utilized an extensive understanding of diverse platform requirements and codecs, ensuring accuracy in delivering optimal video quality across various formats, including broadcast, event spaces, billboards, and social media.
- Proven history of successfully meeting project deadlines with demanding timelines, delivering exceptional results.
- Substantial expertise in engaging directly with clients, creatives, and producers, establishing and nurturing open lines of communication, and cultivating robust professional relationships.
- Demonstrated a skill set in sound design and mixing, proficiently creating captivating audio experiences and ensuring industry standard sound quality.
- Provided leadership and mentoring across departments, ensuring consistent industry standards in the post-production workflow.

FREELANCE

September 2013 - January 2015

ASSISTANT EDITOR | EDITOR | MOTION GRAPHICS ARTIST

Whitehouse Post, FCB Gobar, Havas Worldwide, Mode Project, The Second City,
MSL Group | Publicis, Nosferatune, Remsy Atassi Imaging, Jason Knade Feature

- Displayed comprehensive expertise in the end-to-end video post-production process, encompassing editing, motion design, special effects, transcoding, logging, syncing, clipping, pulling selects, stringing, music/video searches, and audio/color/conform prep.

HOOTENANNY

July 2012 - September 2013

CLIENT SERVICES | ASSISTANT EDITOR APPRENTICE

- Managed the upkeep and presentation of the space, while prioritizing client satisfaction by creating a comfortable and inviting atmosphere.
- Successfully hired post-production interns and improved peer performance through mentoring.
- Demonstrated experience in performing assistant editor tasks using Avid Media Composer, ensuring streamlined post-production operations.
- Illustrated aptitude for event coordination and management through meticulous attention to detail and seamless execution.
- Awarded the grand prize for my outstanding Camp Kuleshov trailer, demonstrating creativity and technical prowess.