

PROFILE

Award-Winning  
Video Editor and  
Motion Graphics Artist  
  
12+ Years Experience in Advertising

SKILLS

Premiere  
After Effects  
Photoshop  
Illustrator  
Lightroom  
Davinci Resolve  
Avid Media Composer

CLIENTS

Amazon  
Autozone  
Babybel  
Boursin  
Bertolli  
Camel  
Capital Group  
Carls Jr.  
CitiBank  
City of Chicago  
Choose Chicago  
Coca-Cola  
Cracker Barrel  
Dish  
Hardees  
Hefty  
Kenmore  
Kmart  
Loreal  
Michelin  
Moen  
My Eye Dr.  
National Association of Realtors  
Natural American Spirit  
Orbitz  
Pillsbury  
Porsche  
Ragu  
Reynolds  
Sears  
The Laughing Cow  
Tropicana  
Yellowstone

EDUCATION

M.ED VISUAL & FILM ARTS  
DePaul University | Chicago  
  
B.A. SCREEN ARTS & CULTURES  
University of Michigan | Ann Arbor

PROFESSIONAL EXPERIENCE

FREELANCE July 2023 - Present

VIDEO EDITOR | MOTION GRAPHICS ARTIST

**Alkemy X, Cramer-Krasselt, Hogarth, MSQ**  
  
• Experienced video editor and motion graphics artist adept at crafting captivating visual narratives for diverse advertising agencies, specializing in broadcast video, pitch work, sizzle editing, and branded content creation that drives engagement and delivers impactful marketing messages.

HAVAS WORLDWIDE July 2014 - July 2023

VIDEO EDITOR | MOTION GRAPHICS ARTIST

- Accomplished agency broadcast editor recognized for award-winning work in commercial, branded content, case study, pitch, documentary style, and sizzle editing.
- Expert in crafting compelling motion graphics and special effects with extensive industry experience.
- Demonstrated a strong understanding of color grading techniques and color theory, resulting in visually stunning and cohesive visuals.
- Utilized an extensive understanding of diverse platform requirements and codecs, ensuring accuracy in delivering optimal video quality across various formats, including broadcast, event spaces, billboards, and social media.
- Proven history of successfully meeting project deadlines with demanding timelines, delivering exceptional results.
- Substantial expertise in engaging directly with clients, creatives, and producers, establishing and nurturing open lines of communication, and cultivating robust professional relationships.
- Demonstrated a skill set in sound design and mixing, proficiently creating captivating audio experiences and ensuring industry standard sound quality.
- Provided leadership and mentoring across departments, ensuring consistent industry standards in the post-production workflow.

FREELANCE September 2013 - January 2015

ASSISTANT EDITOR | EDITOR | MOTION GRAPHICS ARTIST

**Whitehouse Post, FCB Gobal, Havas Worldwide, Mode Project, The Second City, MSL Group | Publicis, Nosferatune, Remsy Atassi Imaging, Jason Knade Feature**  
  
• Displayed comprehensive expertise in the end-to-end video post-production process, encompassing editing, motion design, special effects, transcoding, logging, syncing, clipping, pulling selects, stringing, music/video searches, and audio/color/conform prep.

HOOTENANNY July 2012 - September 2013

CLIENT SERVICES | ASSISTANT EDITOR APPRENTICE

- Managed the upkeep and presentation of the space, while prioritizing client satisfaction by creating a comfortable and inviting atmosphere.
- Successfully hired post-production interns and improved peer performance through mentoring.
- Demonstrated experience in performing assistant editor tasks using Avid Media Composer, ensuring streamlined post-production operations.
- Illustrated aptitude for event coordination and management through meticulous attention to detail and seamless execution.
- Awarded the grand prize for my outstanding Camp Kuleshov trailer, demonstrating creativity and technical prowess.